



Enabling learners to  
get trained efficiently  
and effectively

## BLENDED LEARNING SERVICES

### Our Solution

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Continuous learning

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Increased virtual delivery

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Learning within the flow of activities

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Program consistency

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Flexibility for learning anytime, anywhere

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Reduction or elimination of travel

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Efficient, economical and scalable learning

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### Today's Education Challenges

Take a snapshot of a day in the life of higher education and the picture will show students and educators grappling with a host of challenges and presented with a kaleidoscope of remarkable new learning opportunities. From unprecedented budget pressures and overburdened teachers to the need for more effective, more personalized learning to accommodate each student's individual learning style, institutions are facing complex issues. The opportunities are enormous as well. Whether it is tapping the vast stores of digital information now available or using new technology tools to learn, teachers and students alike have the opportunity to move the learning experience forward in new ways.

The question everyone is asking — how can we implement blended learning with less? The answer is our Blended Learning Solutions. Blended Learning Services helps institutions address education challenges by providing comprehensive blended learning solutions to give educational executives and their students the power to teach and learn anywhere, any time and anyhow in an affordable way.

## Why Blended Learning

Our Blended Learning is helping institutions to address significant challenges. For example, many institutions are offering credit recovery through blended learning, giving students anywhere, anytime access to remedial resources and providing additional instruction and practice in online formats. Institutions are also using our Blended Learning solutions to deliver core curriculum, provide enrichment, support remediation and intervention programs, and to provide accelerated learning opportunities to students who want to take Advanced Placement courses or who will benefit from TAG (Talented and Gifted) instructional support.

Educators are discovering that our Blended Learning solutions offers an important set of benefits. These include:

- The ability for institutions to maintain their central role in managing a student's educational process and personalizing instruction;
- Providing curriculum developers and teachers the flexibility to address standards and maintain curriculum fidelity while integrating digital content and learning experiences that better engage 21st century learners; and
- Giving teachers valuable experiences in using technology effectively in their professional development courses, preparing them to use blended models creatively and strategically as this approach becomes more and more prevalent in the classroom.

## Program Management

The three obstacles to Blended Learning success:

- Learners get lost in a maze of portals/Web

sites/learning paths they have to navigate to find all the parts of their program.

- Learners get exasperated by redundant and/or conflicting instructor-led and self-paced material.
- Learners get overwhelmed, fall behind and drop out when they don't get any help "keeping up."

Our Blended Learning Consultants makes sure learners overcome these obstacles, ensuring the highest completion and pass rates possible. The result is a measurable improvement in post-program performance.

## Blended Learning: Powerful Possibilities from a Credible Model

From expanding and enriching 21st century learning opportunities for students, offering teachers new techniques for personalizing instruction, delivering more effective forms of professional development, to transforming credit recovery, acceleration and other special academic programs, blended learning has established itself as an accepted and effective learning model. Blended learning gives districts a strategy for overcoming the barriers presented by limited resources, time constraints, and budget pressures. It also gives educators a new palette to craft updated curriculum that meets the needs and preferences of digital natives to learn more successfully in their technology-infused environment.

Our Blended Learning Solutions have resulted in measurable increases in program completions and exam pass rates that are among the highest in the industry. Most customers experience first-time pass rates in the mid-high 90's with some customers experiencing as high as 100%.